



**Campus/Community
Radio Saint John
CFMH 107.3fm**

Program Proposal

Applicant Name

Phone Number: _____

E-mail: _____

Co-Applicant Name (if applicable)

Phone Number: _____

E-mail: _____

Name of Program: _____

Please describe your program concept, including style, format, objectives, etc.:

Would you consider this program to be a:

- Music Program
- Spoken Word Program
- Cultural Program
- Other:

How would you best classify the genre of this program

- Rock / Pop / Indie
- Hip Hop / R&B / Dancehall
- Jazz / Blues / Soul
- Reggae / Roots / International
- Country / Bluegrass / Folk
- Metal / Stoner Rock / Loud
- Punk / Hardcore / Post-Punk
- Electronic / House / Techno
- Classical / Adult Contemporary / Easy Listening
- Other (please describe:)

Will the Program be:

- Live
- Pre-Recorded
- Mix of Both

Frequency:

- Daily
- Weekly
- Series of
- Other

Preferred Length:

- 30 min.
- 60 min.
- 90 min.
- 120min.
- Other.

Language(s):

- English
- French
- First Nations
- Other:

What will you use to fill your program, including resources, community contacts, etc?

Please list any experience, background, or skills you will bring to your program, and the station.

Who is your intended Audience?

How do you plan to promote your show?

If you are planning a spoken word program, please list some of the topics, issues, stories, etc. that you hope to use on air.

If you propose to do a music program, please provide an Artist list which might be typical of the program:

If you plan to do a cultural program, how do you intend to ensure that the program is meeting the needs and interests of your community?

Why do you think it is important that CFMH broadcast this program?

What timeslot(s) would you most prefer?

When are you not available?

